

KAIRA

PROOF OF INTELLIGENCE™

Are you ready to define the future of
your industry with **artificial intelligence**?

TAIT  UNITED



AI will divide companies into winners and losers

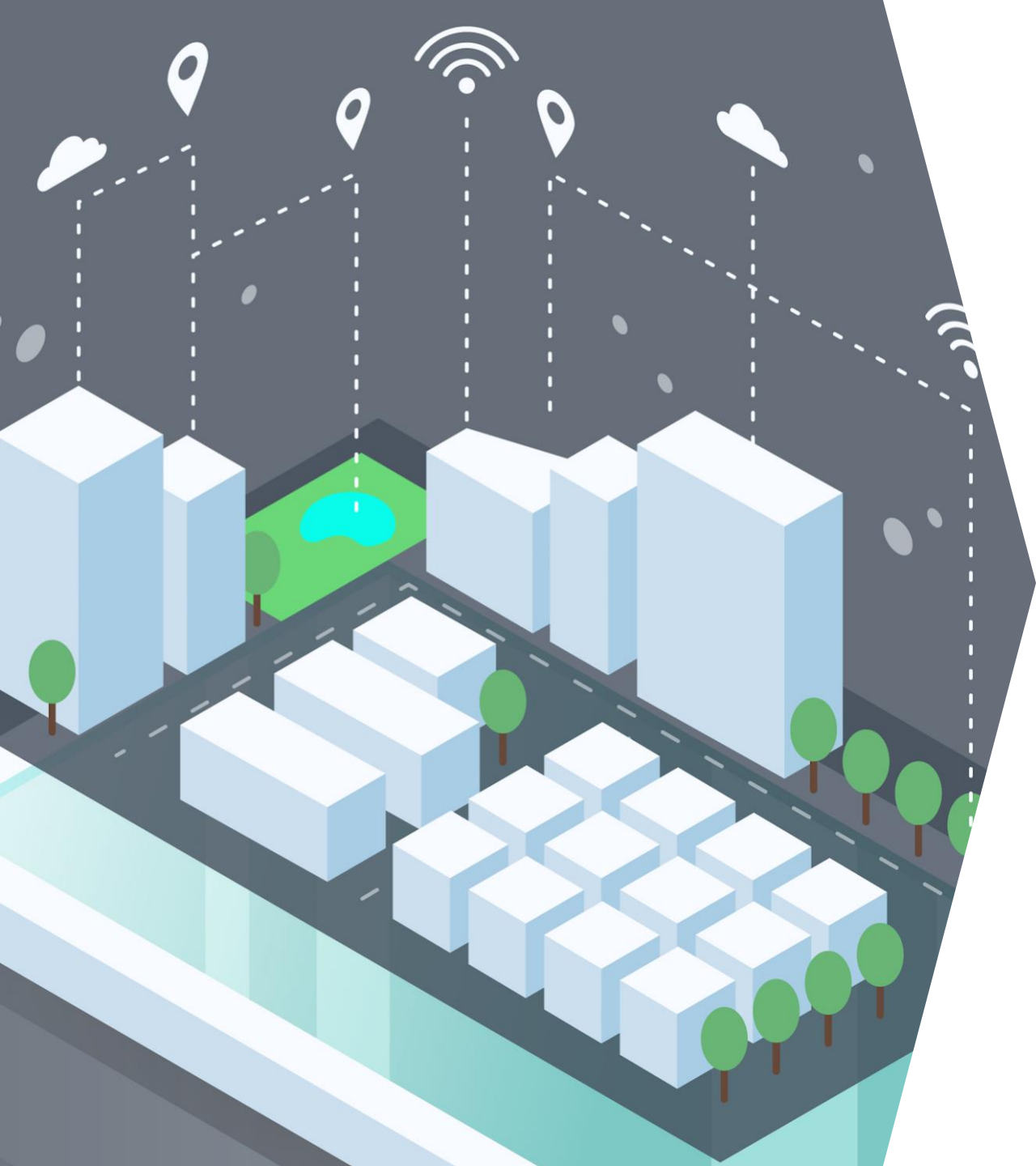
72%

of business leaders believe artificial intelligence will be a decisive competitive advantage in the future.

(PriceWaterhouseCoopers)

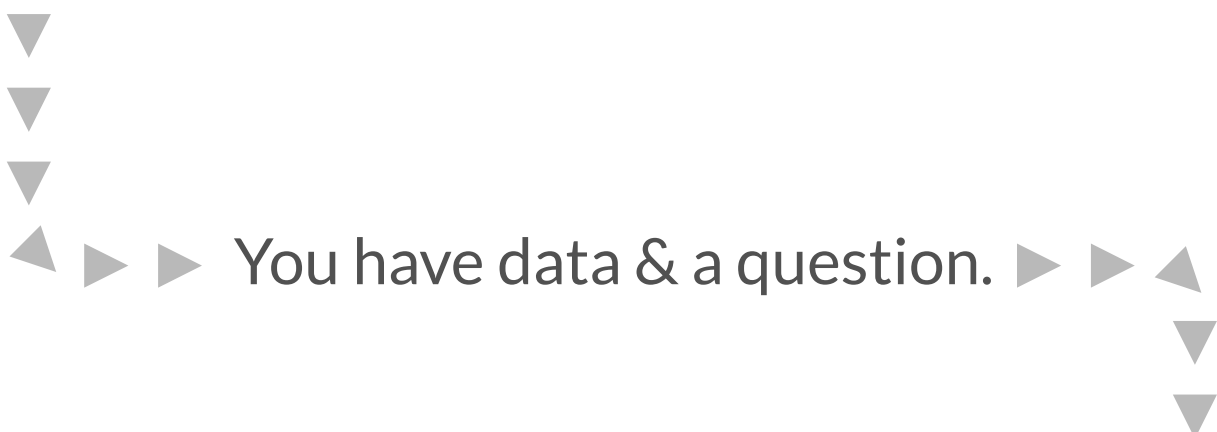
Businesses that utilize artificial intelligence...

- ✓ Get more out of their business data
- ✓ Sell more efficiently
- ✓ Get 10-20% more profit from their investments (McKinsey)



The winners of AI are
made now.

How to make sure you
stay ahead of your
competitors?



You have data & a question.

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Answers you in 3 weeks.



We deliver a prototype to validate the business case.

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3 weeks

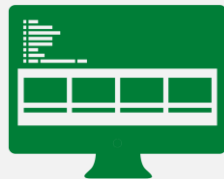
Start-up workshop

- Selecting the data and defining the questions
- Duration ca. 4 hours

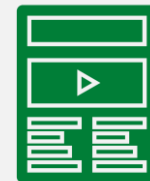


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- Extracting the data together
- Duration ca. 1 day



- "Kairaus" aka. drilling the data
- Creating the prototype application

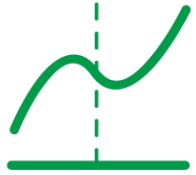


Presentation to client

- Presenting the prototype and findings
- Follow-up proposal



KAIRA – **Application areas**



Regression – forecasting the return / profitability / maintenance needs / etc.



Classification / clustering – segmentation of customer or product data, filtering of interesting data, automated decision-making or visualization in support of decision-making



Image recognition – image and video content metadata, speech recognition, quality control, automatic alerts



Fraud detection and prevention – detecting unseen fraud patterns from temporal transaction data, automated decision-making for fraud prevention

KAI RA - Technologies

We use the best and most efficient tools and technology available.



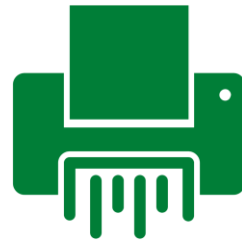
KAIRA – Pricing

14 500 € +VAT

CONTENTS:

- ✓ A prototype of the AI application to prove business case viability
- ✓ Business case calculation
 - Development and lifecycle costs
 - The returns for the business
- ✓ Follow-up proposal

KAIRA - Guarantee



If for any reason you are not happy to our work we'll put our bill to the shredder.

Contact



Tuomas Kaipainen

CEO

+358 40 5011 553

tuomas.kaipainen@taitounited.fi